

HONG KONG AUSTRALIA BUSINESS ASSOCIATION (VICTORIA CHAPTER)

NEWSLETTER AUGUST 2010

Welcome to the August edition of the HKABA Vic Newsletter.

In this Newsletter:

- We remind you of the Business Awards Gala dinner to be held on August 20 at Crown Hotel and a list of other upcoming events*
- We remind you to renew your membership and complete the members survey if you have not yet done so already*

AUGUST 20: HONG KONG AUSTRALIA BUSINESS AWARDS GALA DINNER: CROWN HOTEL



This **major event in the Victorian business calendar** is happening right this month at: The River Room, Crown Tower, 8 Whiteman

Street, Southbank, Vic. The annual HKABA Award is designed to provide recognition to Victorian businesses that are making significant contributions to increasing trade between Victoria, Hong Kong and Greater China. Our committee members have been busily working to bring to you a great night of entertainment and will feature live music performances. The event will be attended by over 250 guests. The sponsors for this event are:



Pre-dinner drinks will commence from 6.30pm with dinner starting from 7.00pm. The Masters of Ceremony are: Mr. Cameron Boardman and Miss Suzy Chu.

15 SEPTEMBER 2010: YUM CHA NETWORKING FUNCTION



The 2010 Yum Cha luncheon is a great opportunity to meet other members of the HKABA and to enjoy some good Asian cuisine. This year's event will be held at Shark Fin House, 131 Little

Bourke Street, Melbourne Vic 3000. Invitations will be sent out to members closer to the event.

Cost: Member \$25; Non Member \$30

4 NOVEMBER 2010: THE 2010 HKABA ANNUAL GENERAL MEETING

The 2010 annual general meeting will be held at:

Moore Stephens
Level 10, 530 Collins St
Melbourne VIC 3000.

The AGM will commence at 6pm.

1 - 2 DECEMBER 2010: THE 11TH HONG KONG FORUM

The Hong Kong Forum is the flagship event of the Federation of Hong Kong Business Associations Worldwide, which has grown to include 33 Hong Kong Business Associations in 24 countries with more than 10,000 members across Asia, Australasia, Europe and North America. This unique global network connects traders, buyers and professionals with strong business links to Hong Kong, to one global family where they can exchange information, share ideas and generate business opportunities.



The Hong Kong Forum is the perfect occasion for individual associates from around the world to

meet, network and gather updates on the latest trends and opportunities available in Hong Kong. Members come here to network with top executives and opinion leaders, to find business partners and to acquire the latest market intelligence.

Application Details:

Admission: Exclusively for member associates of the Federation of Hong Kong Business Associations Worldwide.

Registration: Register online at the Forum website:

<http://hkfederation.org.hk/forum/forum2010>

Participation fee: HK\$800 per head (including luncheons, cocktail reception, farewell dinner and other events, but excluding the side trip to Guangxi)

Early-bird discount: HK\$560 per head for registration by 30th September 2010.

CONCURRENT EVENT: WORLD SME EXPO 92-4 DEC 2010)

Organised by the Hong Kong Trade Development Council, the world SME Expo showcases business services and solutions for SMEs worldwide along with practical workshops and networking events. It also features significant participation of private enterprises from the Chinese mainland. Forum participants are automatically registered for this event to explore business opportunities. More information can be found on: <http://worldsmeexpo.hktdc.com/>



FILM NIGHT



Stay tuned for this event which will occur shortly after the Business Gala Awards dinner. This event is tailored for our young professionals to enjoy a great night out. So watch this space.

For details of these and other events please check our web site often.

YOUNG PROFESSIONAL MEMBERSHIP:

Pius Fan continues to develop our Young Professional Group.

Feel free to contact Pius (pius_fan@yahoo.com.au) for further information on this growing group.

MEMBERSHIP:

MEMBERSHIP RENEWALS

Daren Yeoh; Membership Committee Chair:



Dear Members

The 2010 membership survey helps us to improve our services to our members. We encourage our members to complete this survey, which is sponsored by Insync Surveys. The survey is advertised on our website. The survey will

again be anonymous and online. We encourage you to participate in completing this invaluable survey. The survey can be reached at the following link:

<http://surveys.insyncsurveys.com.au/surveys/HKABAMembershipSurvey2010/>

In addition, a reminder to members that our 2010 HKABA membership expired on 30 June 2010. We thank you for your continuing support and look forward to your continuing involvement with the HKABA. To renew your membership, please download and complete the application/renewal form at:

<http://www.hkaba-vic.com.au/membership.html>

NEW MEMBERS

On behalf of the HKABA, I extend our warmest welcome to the following new members of the Victorian Chapter of the HKABA.

- Mr Charles Mui, Director, ATI Enterprises Pty Ltd*
- Mr A. W. Seaward, CEO, Advanced People Systems*
- Ms Ai Mee Ching & Ms Lin Ma, Moore Stephens*
- Ms Eva Wu*

Daren Yeoh

Chairman - memberships

Tel: 9614 4444

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“MEMBERS’ CORNER”

FEATURE INTERVIEW: RMIT



Recently joined as a new member, businessman-turned-professor Dr David Gilbert at RMIT is looking forward to develop a mutually beneficial relationship with HKABA.

Dr Gilbert is currently associate professor (Entrepreneurship and innovation discipline) and deputy head in the college of business. Ahead of his academic career which started in 2007, Dr Gilbert worked extensively in international businesses, including technology, innovation and supply chain management.

How did you learn about HKABA and what encouraged the university to join?

“I learned about HKABA through one of our lecturers. The university has strong links with many cities across the Asia Pacific region, such as Hong Kong, Shanghai and Tianjin. Hong Kong is a place of interest for me. I have been living in Asia for a long time and I have great interest in the region.”

How can RMIT and HKABA work together to build a closer relationship?

“University has great expertise in doing research in terms of finding solutions to business issues and problems ... We’ve got PhD students doing high-level projects and research. To combine talents with your business would help to produce effective business outcome and making it more innovative.

It would be interesting to bring your [members’] experience to engage with students, that’s putting real context for the learning. On top of what we teach, we can give them an idea as to how to develop business relationships in a real world, how to drive sales and how to open up new markets. Students are hungry to learn about this.”

Is RMIT working with any business partners to provide learning opportunities for students? What are the career paths for graduates of entrepreneurship discipline?

“In terms of work integrated learning, our RMIT-Deloitte Innovation Project is a very dynamic program which allows students to work inside Deloitte. It is an exciting experience for students, also for the company. By the end of the program, its board of directors will assess students with me. Students are exposed to high level businessmen.

About 36 percent of our graduates started their own businesses, that’s turning ideas into reality. And 74 percent worked for other companies in many sectors, such as business development, marketing and event organizations.”

Prior to your career in academia, you held positions at the highest levels with companies such as Credit Suisse and Asahi Corporation. You previously worked in a number of countries, including Japan, USA, Singapore, Malaysia as well as Hong Kong. How did you end up with a career in the university?

"I came back from Japan in 1998. My plan was to spend more time with my children and to do surfing every day. But then all my friends were still at work and paying mortgages. So I decided to pick up a challenge by taking a PhD course. I started my PhD in 2002 and finished in 2005. I later learned that the college needed somebody to re-integrate the program. It's now three years on and I love it."

We express our special thanks and gratitude to Ms Eva Wu for her significant contribution and assistance in relation to this interview.

Do you have a Hong Kong story, inquiry or message to share with other members?

Contact me!! (at dmcgowan@insyncsurveys.com.au) and I will interview you about your messages for other members.